



2,300+

AVERAGE
MONTHLY
UNIQUE
VISITORS

5,500 +

AVERAGE
MONTHLY
SITE
SESSIONS

6,700+

AVERAGE
MONTHLY
POST
VIEWS

BY THE NUMBERS

90 DAY SUMMARY – MARCH 21 – JUNE 17, 2024

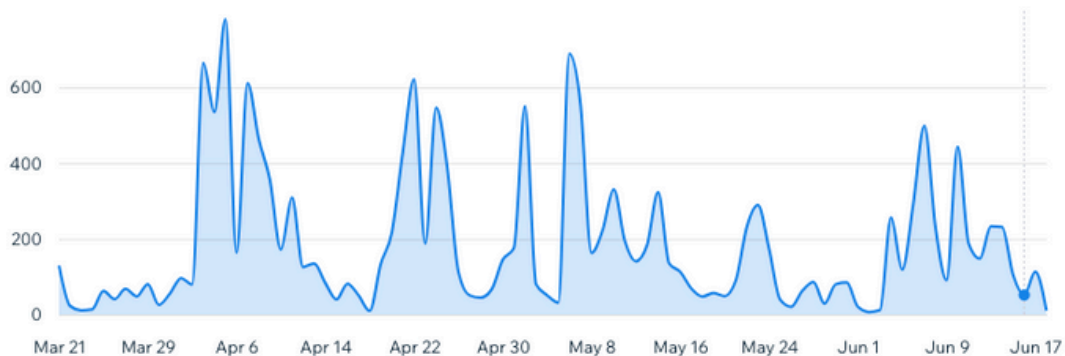
Site sessions

16,680 ↑ 128%

Unique visitors

7,119 ↑ 62%

Sessions over time



THE DIGITAL MARKETING DIFFERENCE



- Digital marketing allows small businesses to make their advertising dollars work harder.
- Use trackable links to direct users to specific product or service pages (or emails).
- Get regular updates on how many people are clicking on your ad to track performance and adjust accordingly.
- Reach an engaged, hyper-local audience that visits the site multiple times each month.
- Your ad never ends up in the recycling bin.



ADVERTISING RATES

DRIVE ENGAGEMENT

Our ad opportunities are designed to get your brand in front of our highly engaged, hyper-local audience with minimal distractions and competition.

ADVERTISING RATES*

BANNER	\$275
SQUARE FOOTER	\$150
SQUARE HOME	\$125
LOGO	\$25
NEWSLETTER	\$100
SPONSORED CONTENT**	\$500

*DISCOUNTS AVAILABLE FOR MULTI-MONTH PLACEMENTS.

**SEND US AN EMAIL TO LEARN MORE ABOUT SPONSORED CONTENT

GET IN TOUCH 

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