



2,100+

Average
Monthly
Unique
Visitors

5,700+

Average
Monthly
Site
Sessions

7,500+

Average
Monthly
Page
Views

BY THE NUMBERS

365 Day Overview: Oct. 2024 – Oct. 2025

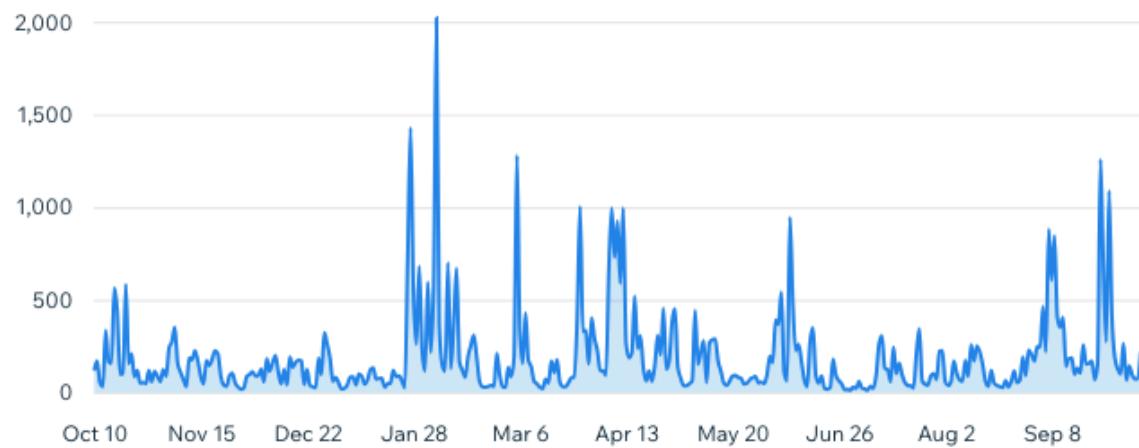
Site sessions

69,318 ↑ 44%

Unique visitors

25,231 ↑ 38%

Sessions over time



THE DIGITAL MARKETING DIFFERENCE



- Digital marketing allows small businesses to make their advertising dollars work harder.
- Use trackable links to direct users to specific product or service pages (or emails).
- Get regular updates on how many people are clicking on your ad to track performance and adjust accordingly.
- Reach an engaged, hyper-local audience that visits the site multiple times each month.
- Your ad never ends up in the recycling bin.



ADVERTISING RATES

DRIVE ENGAGEMENT

Our ad opportunities are designed to get your brand in front of a highly engaged, hyper-local audience with minimal distractions and competition.

ADVERTISING RATES*

HEADER BANNER	\$300 / month
IN-ARTICLE BANNER	\$275 / month
SQUARE FOOTER	\$150 / month
LOGO	\$25 / month
NEWSLETTER	\$100 / newsletter
SPONSORED CONTENT***	\$500 / post

*DISCOUNTS AVAILABLE FOR MULTI-MONTH PLACEMENTS.

**SEND US AN EMAIL TO LEARN MORE ABOUT SPONSORED CONTENT

GET IN TOUCH 
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